



Job Description for EIT HEALTH FRANCE

Business Creation Communications, Marketing, and Events Coordinator

About EIT Health

EIT Health is a network of best-in-class health innovators backed by the EU. We collaborate across borders to deliver new solutions that can enable European citizens to live longer, healthier lives.

As Europeans tackle the challenge of increasing chronic diseases and multi-morbidity and seek to realise the opportunities that technology offers to move beyond conventional approaches to treatment, prevention and healthy lifestyles, we need thought leaders, innovators and efficient ways to bring innovative healthcare solutions to market.

EIT Health addresses these needs. We connect all relevant healthcare players across European borders – making sure to include all sides of the “knowledge triangle”, so that innovation can happen at the intersection of research, education and business for the benefit of citizens.

We facilitate: At EIT Health, we facilitate innovation to improve the health of European citizens. In Innovation Projects, workshops, and start-up programmes, we foster collaboration – and support innovators with funding, expertise, and access to the market, so that breakthrough ideas can be implemented rapidly.

We collaborate: We collaborate across European borders and bring stakeholders to the table. We build strong links between business, research and education. And we connect innovators with payers, public authorities and investors. This allows us to break down existing barriers, boost entrepreneurship, and help build a stronger health ecosystem in Europe.

We create: The EIT Health network comprises best-in-class health innovators, who create outside-the-box solutions. We deliver meaningful new products and services, and support ground-breaking ideas. These efforts help create new businesses and jobs – while always putting the health of citizens front and centre.

We educate: We want to improve health education, promote healthy lifestyles, and help health professionals grow. To this end, we share insights and disseminate knowledge. Because we believe that our findings and efforts can benefit many, we share them through citizen engagement activities, workshops, and skill development programmes.

EIT Health maintains a regional structure that stretches across Europe, with six co-location centers (CLCs) in cities that have high innovation ratings and feature clusters of innovative firms, universities and research centers. With its headquarters in Munich, Germany, EIT Health has established CLCs in six regions, UK/Ireland, Scandinavia, Spain, France, Germany/Switzerland, and Belgium/Netherlands. With the aim of leveraging diversity and driving the potential of emerging innovation clusters, EIT Health has also added the “EIT Health InnoStars” in six countries: Hungary, Italy, Poland and Portugal.

EIT Health is a Knowledge and Innovation Community established by the European Institute of Innovation and Technology (EIT), a body of the European Union.

For more information visit: <http://www.eithealth.eu/>





EIT Health is supported by the EIT,
a body of the European Union

About EIT Health Accelerator and French CLC

The EIT Health Accelerator / Business Creation programme supports more than 150 start-ups each year by providing startups with access to expertise, tools, visibility, investment, and grants. Currently the portfolio includes over 20 projects and has supported 500+ start-ups. To facilitate this, EIT Health brings together leading health organisations in: industry, academic, and research institutions as well as public sector organisations to promote healthy living, support active ageing and improve healthcare by removing barriers to innovation, promoting talent and education, leveraging enabling technologies, and exploiting big data.

Within the French CLC specifically, the Business Creation team provides support to 100+ French start-ups operating across the Life Science spectrum. Furthermore, the team manages relationships across the French innovation ecosystem with all types of actors (incubators, accelerators, clusters, investors, etc.) in order to connect each start-up with the right contacts and funding sources.

The French Business Creation team also leads or support key EIT Health programmes across Europe, namely European Health Catapult, Headstart, Investor Network and the Venture Centre of Excellence. For each of these programmes, our team is in support or in charge of programme design, branding, communication, marketing, operational management, monitoring, sourcing, reporting, etc.

The Venture Centre of Excellence programme, currently being created by EIT Health in partnership with the European Investment Fund, seeks to increase investment in Europe's most promising Life Science startups and connect investors from the financial and corporate worlds. This programme is supported by a long-term strategic partnership with EIF, backed by the EU commission, and tailored by an AI-based digital platform. This flagship project is of utmost importance to EIT Health, and has the potential to cement its reputation as a key player in the Life Science investment sector in Europe.

- **Job Title:** Business Creation Communications, Marketing, and Events Coordinator
- **Reporting to:** Business Creation Manager
- **Duration:** Permanent contract (French CDI)
- **Status:** Full Time employee
- **Starting date:** At earliest convenience
- **Location:** The position is located in Paris, but will involve travel in France and Europe





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Responsibilities

You will work in the Business Creation pillar at the French regional EIT Health office to:

- Take charge of all communication products (written documents, presentations, newsletters, publications, etc.) produced to highlight the range of activities conducted by the Business Creation pillar.
- Create and define effective marketing strategies and content for the Venture Centre of Excellence programme, and deploy these with key programme participants by understanding their expectations and needs, while understanding EIT Health priorities and requirements.
- Ensure the relevance of our communication strategy within our portfolio of access to finance programmes in close relationship with partners and EIT Health headquarter.
- Lead social media communication content creation, dissemination, and strategic planning for our own activities as well as those of the French startups that we support.
- Effectively manage the broad community that we engage with, all of whom must effectively interact with each other, using essential community management skills.
- Serve as an ambassador for the French Business Creation pillar within our ecosystem in order to ensure effective relationships are built and maintained over time.
- Organise and manage French Business Creation pillar and Venture Centre of Excellence member events (in France and Europe) bringing together diverse members of our ecosystem, including planning and executing events on an operational level by booking venues, organising catering, managing vendors, etc.

Qualifications

- Fully French-English bilingual, able to produce outward-facing content in native or near-native English.
- 3+ years professional experience.
- Ability to demonstrate examples of previous experience in the production of high-quality marketing and communications content, and innovative strategic communications and marketing planning.
- Experience working in multicultural work environments.
- Ability to work both independently and as a valuable team player with excellent attention to detail and impeccable personal integrity.
- Ideally, entrepreneurial project experience and previous experience in a Life Science environment.





Key Working relationships

Internal:

- EIT Health Business Creation Pillar French team
- The Venture Centre of Excellence team
- The regional EIT Health French team and especially the French communications team
- Members of the EIT Health Business Creation Pilar (European working group)

External:

- EIT Health partners, in particular partners coordinating access to finance programmes
- Investors engaging with EIT Health Accelerator events and activities, and the Venture Centre of Excellence.
- Various stakeholders of the European innovation and entrepreneurship ecosystems, in particular incubators, accelerator programmes, clusters, and research organisations
- French Startups / spin-offs within EIT Health programmes or those wanting to enter the ecosystem

What we offer

- The role is a full-time position (1 FTE), with regular travel – primarily in Europe.
- An interdisciplinary and international team of co-workers
- An opportunity to help create and manage entrepreneurs and innovation communities in Europe
- A strong support system for the development of the EIT Health Accelerator, innovating alongside current trends
- Access to a network of health professionals in industry, academia, and entrepreneurial networks

Application process

- Applications should consist of a full curriculum vitae and a cover letter, both written in English, describing your interest in the role as well as how you meet the above criteria.

The cover letter should also address the following question: “What are the key elements involved in creating a marketing and communications plan for an international project?”

- Applications should be sent to anais.delicourt@eithealth.eu and isaac.middelmann@eithealth.eu
- After receiving the content above, the application steps will be as follows:
 1. Phone screening interview
 2. In-person interview and instructions given for an assessment project to be completed in 1 week.
 3. Delivery of / presentation on the assessment project in-person
 4. Team fit assessment with other employees at the French office (especially the French communication team)
- Please indicate your earliest possible entry date as well as salary expectations. The position is currently vacant.

