

Project Management and Marketing Support

Reporting to: EIT Health e.V. Director of Business Creation

Status: Full-time Internship, **OR** Part Time Working Student (15-20 hours during semester, up to 40 hours during semester break), preference will be given to those that can commit more hours and are able to start immediately

Length: 6 months, with extension opportunity (3-month full-time internships may be considered).

The Accelerator at EIT Health is looking for a motivated working student to gain-on-the job experience and be part of dynamic European team to support the project management and marketing of exciting Accelerator programs.

EIT Health – Accelerator is growing its team to support healthcare start-ups in Europe. EIT Health is community built by the European Union. These communities are known as Knowledge and Innovation Communities (KICs) and are under the umbrella of the European Institute of Innovation and Technology (EIT) - of which TUM is one of the Core Partner organizations. EIT Health is focused on promoting entrepreneurship, innovation, and education in the domain of healthy living and active ageing. EIT Health brings together more than 150 leading organisations along the entire value chain from smaller companies to larger industry, excellent academic and research institutions, as well as public sector organisations, to promote healthy living, support active ageing and improve healthcare by removing barriers to innovation, promoting talent and education, leveraging enabling technologies and exploiting big data.

Your responsibilities:

- Support the team in the smooth operation of international start-up programs and help in organizing start-up networking events
- Interact with start-ups by reviewing applications and contracts
- Assisting start-ups in creating project plans and connecting them to stakeholders
- Support in the preparation of text (such as developing marketing materials, presentations), executing marketing campaigns as well as graphics
- Support in Social Media activities such as the creation and spread of visual, video and written content, blogs, e-books, and webinars
- Support with administrative tasks (e.g. data collection, briefing guidelines.)
- And make the EIT Health Accelerator even more impactful!

Your ideal qualifications

- Bachelor/Master student, preferably with a background in communications or health sciences
- Native English or English fluency highly beneficial. German is not required
- Experience with project management and can accept responsibility to meet deadlines

- Experience organizing or supporting events and/or webinars
- Comfortable managing complex requests and communicating to start-ups and stakeholders
- Experience with Adobe Creative Suite (Photoshop, Illustrator, InDesign, Canvas) a plus
- Experience with social media marketing (e.g. Twitter, LinkedIn, Google AdWords, SEO etc.) a plus
- Some experience in IT-Tools; analyzing data (e.g. Survey Monkey, ThinkCell etc.)
- Very good command of Microsoft Office (particularly in MS Excel & PPT)
- Be a self-starter, enjoy taking initiative
- Thorough and careful working style

Our Offer:

- European outreach linked to 150 partners in Europe (among them the Technische Universität München, Helmholtz Zentrum Munich, Fraunhofer, Roche, SAP and many more)
- Insight into excellent international start-up networks and events
- Opportunity to link your Bachelor/Master thesis if appropriate topic is identified during internship

If interested, please send your complete application in English (incl. CV, cover letter and earliest possible entry date) referring to "EIT Health Accelerator Working Student" to applications@eithealth.eu. Please address your letter to Kurt Höller.

We are looking forward to hearing from you!

For more information visit:
www.eithealth.eu